GLOBAL FOOD & BEVERAGE SHOW OF INDIA

JANUARY 18-19, 2018, India Exposition Mart, Greater Noida
BEYOND JUST A FOOD SHOW

500 most prominent global buyers from F&B industry will gather to meet the selected Indian suppliers to negotiate their forthcoming Procurement deals and Private Labels.

The well-defined set of program makes Indus Food a hub for the F&B Industry to maximize their business opportunities. Supported by Department of Commerce, Government of India, Indus Food will emerge as a Mega Food & beverage industry trade show for the world.

400+ QUALITY INDIAN SUPPLIERS

15,000 SQM NET DISPLAY ZONE

500 HOSTED INTERNATIONAL BUYERS
Key note addresses

Key Note Address from Industry Experts on the global opportunities for India Food Industries

App based Match-making

Pre-schedule your meetings with counterparts and key industry participants.

Hosted Buyer Program

A platform to facilitate business with global buyers and Indian Exporters.

Networking Events

Network with the pioneer of the food industry over the Gala Networking dinner and Sundowner party

12 Food Zones

Place yourself in the pre-selected zone for the better exposures and interactions
INDIA
FOOD BOWL OF THE WORLD

40% of the global production of mango & guavas
23% of the global production of tea
22% of the global production of rice
70% of the global spice production

43% of the global production of buffalo meat
21% of the global production of pulses and sugarcane each
27% of the global production of banana

40+ Mega Food Parks
100+ Food Clusters
80+ Cold Chains
70+ Approved Abattoirs Cum-Meat-Processing Plants

Indian Food Exports
USD 31 Billion of Agriculture & Food Exports
2015 USD 31 Billion
2020 USD 70 Billion

CAGR of Indian Packaged food market
2015 USD 32 Billion
2020 USD 73 Billion
51%
INDIA’S FOOD & FOOD PROCESSING INDUSTRY
FACTS & FIGURES

INDIA: THE KEY FOOD SUPPLIER

India is the top Global Producer of Meat, Milk, Castor Seed, Sesame, Mango, Banana, Chickpeas and many others

Among the top Global Producers of: Rice, Wheat, Sugarcane, Tea, Spices, Onion, Potatoes & many others

FOOD PROCESSING INDUSTRY

currently values at 258 USD billion

Constitutes 14% in the GDP through manufacturing

Food Processing accounts 32% of the country’s total food market

FOOD RETAIL INDUSTRY

6th largest Grocery market in the world.

Expected to reach USD 895 billion by 2020

USD 6.82 billion of FDI during FY2000-16 in food processing sector

GOVERNMENT POLICIES

Food Processing is a Priority sector.

Attractive Fiscal Incentives for processed food and machinery.

Service Tax exempt on several food industry services.
Indus food invites food industry stakeholders to connect themselves with their global counterparts. The show offers the opportunity to exhibit their products in a hassle free-pre equipped booths available in the two-size options. Zone-wise segregation of display and app based pre-fixed meeting will ensure the optimum utilization of your valuable time.

EXHIBITORS PROFILE

- Consumer Foods
- Fruits & Vegetables
- Dairy & Dairy Products
- Beverages
- Marine, Meat, Poultry
- Spices
- Oil & Oil Seed
- Ingredients Hall
- Organic & Medicinal Plants
- Hall of Wines
- Hall of Luxury Foods
- Special Attraction- Indian Ethic Food
PARTICIPATION OPTIONS

<table>
<thead>
<tr>
<th>Booth Sizes</th>
<th>Standard Price</th>
<th>Early Bird Price*</th>
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<tbody>
<tr>
<td>9 sqm</td>
<td>Rs 1,50,000*</td>
<td>Rs 1,20,000*</td>
</tr>
<tr>
<td>15 sqm</td>
<td>Rs 2,50,000*</td>
<td>Rs 2,25,000*</td>
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*Plus Service tax | Early Bird Valid till 15th August 2017

STANDARD INCLUSIONS

- Exhibitor Registration for two delegates
- Booth Accessories (Display Aids & Booth Posters)
- Access to app based business match-making
- Free wi-fi for two days
- Gala networking Dinner for two Delegates
- Complimentary Beverage service at show floor

OTHER KEY FEATURES

- Exhibitor Nomination for hosted Buyer
- Attractive Sponsorship Options available
- Visitors by Invitation only

To Register as Exhibitor & For other Queries Kindly visit: www.indusfood.co.in
KEY BENEFITS TO HOSTED INTERNATIONAL BUYERS

- Partial/full airfare re-imbursement (Pre-fixed as per the region)
- 5 star Hotel accommodation with complimentary breakfast
- Comprehensive app based business matchmaking and appointment schedulers to connect with suppliers.
- Invitation to Gala Networking Dinner and Sundowner Party
- Airport & Venue transfers
- Full re-imbursement of Registration fee
- Visa Assistance
- Post event tours / Plant visits
- Interpreters on request

Participation of only Senior-level decision-makers with international purchasing responsibility will be considered for the Hosted International Buyer Programme.
WHY VISIT

Government supported event to ensure credible suppliers

Pre-arranged appointment with vital Indian counterparts

Know the latest trends & Innovation in Indian Food Industry

Network with top Indian Food industry professionals & Government representative

Settle your procurement deals with the best F&B suppliers

BUYERS PROFILE

Importers | Supermarket Chains | Government bodies

Major Wholesaler Groups | Foodservice companies | Cruise line operators

Food distribution and trading companies | Hotel Chain | Airlines caterers

Celebrity Chefs

To Register as Buyer and other queries Kindly visit: www.indusfood.co.in
ABOUT TPCI

TPCI is an apex trade and investment promotion organization notified in the Foreign Trade Policy. TPCI is also recognized and supported by the Department of Commerce, Govt. of India. We work towards facilitating the growth of Indian industry with global investment & trade opportunities. The council provides strategies for expanding business internationally, by organizing specialized business events and simultaneously working with the Government by providing policy suggestions which are essentially based on inputs collated from research and industry stakeholders.

www.tpci.in
ORGANIZERS

TPCI Trade Promotion Council of India

Department of Commerce
Ministry of Commerce and Industries

CO-ORGANIZERS

APEDA

Coffee Board

SOPA

CEPCI The Cashew Export Promotion Council of India